

Excerpted Evaluation data – Layne Beachley iLEAD Event 27 Aug 09*

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
<i>The iLEAD program should continue having International Leaders Series events like this one</i>	80.0%	17.1%	2.9%	0.0%	0.0%
This International Leaders Series event was relevant for the iLEAD program	70.0%	28.6%	1.4%	0.0%	0.0%
<i>The subject matter of the speech was interesting</i>	67.1%	28.6%	4.3%	0.0%	0.0%
Layne Beachley was an inspiring Speaker	65.7%	32.9%	0.0%	1.4%	0.0%
<i>It was appropriate to request Donations for the 'Aim for the Stars' Foundation as part of this event</i>	52.9%	32.9%	10.0%	4.3%	0.0%

2. The best part of this Event was ...

- *Layne's presentation (71.4%)*
E.g.:
 - Layne Beachley was absolutely inspiring! Everything she said I found very applicable and true. She has been through a lot and I was able to relate to much of what she said. Her attitude and view on life is admirable and she's motivated me to continue with my dreams and goals, and I feel more empowered that I can achieve them now. It's so good to see a celebrity that hasn't sold their soul!
 - Layne's speech. She was incredibly inspiring and encouraging, and although I'm not a surfer, every point she addressed was easy to relate to aspects in my own life. She was a perfect speaker for an iLEAD event as she was so down to earth and real, and so inspiring to be a leader in what you believe in.
 - Listening to an inspirational person was really motivating. I really enjoyed hearing about Layne's enthusiasm for leadership and how she went about becoming a leader.
 - Listening to Layne talk about how she overcame challenges to achieve her goals ... the LEADER acronym was very useful.

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2. The best part of this Event was ...

- Layne's whole talk. She was very natural and relaxed, and I think that is why she was easily able to capture the audience for the whole hour and a half, with a good sense of humour, and not just giving us a 'lecture' on what she has achieved in her life, but in fact making her talk relevant to the iLEAD program.
 - Layne's speech. Layne was so friendly and down to earth and covered some very appropriate points regarding leadership.
 - Seeing famous, and respected, people come to talk to uni students at Newcastle AND seeing students come to the talk!
 - Simply, the speech was really good, Layne was awesome.
 - The talk was very interesting and motivating. Layne was a great speaker
 - The speech! She was such an amazing speaker!
 - Layne Beachley's inspiring take on life and leadership.
 - Listening to an inspirational woman talk about her life
 - Layne was an excellent and inspiring speaker!
 - Layne's application to the audience
 - The talk was excellent
- *The Networking period before the Presentation (14.2%)*
 - *Other*
(e.g. Question time, Event organisation, Atmosphere, Attitude of Staff (14.2%))
 - Meeting Layne, and how well the event was organised. Go iLEAD

*NB: Responses were received from 53% of the 133 iLEAD students who registered their Attendance for this International Leaders Series event – and also provided a viable contact email address.